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PRODUCE PRO CELEBRATES 20-YEAR RELATIONSHIP WITH FIRST CUSTOMER, CARUSO INC.

Woodridge, IL (February 25, 2011) – Produce Pro, Inc. is celebrating 20-years of providing full-service software and customized solutions to perishable food distributors. The first company to partner with Produce Pro was Caruso Inc., a storage, distribution, and repack company based in Cincinnati, Ohio. Caruso utilized Produce Pro's collaborative experts to design a system customized to their business needs. Industry experts, consulting services, and 24/7 support have kept Caruso a loyal customer for two decades.

20 years ago, Caruso was looking for customizable software that could handle expanding business orders and facilitate growth. Caruso was able to have all facets of their business integrated into the software through Produce Pro's consulting services. "Our team was integral in the development of the first Produce Pro system in 1990 which we were able to design around our specific business needs. For fresh food distributors we still believe the Produce Pro system is the best solution available," said Jim Caruso, President & Chief Executive Officer of Caruso, Inc. During the past ten years, Caruso has added a location and significantly changed its business model, with Produce Pro seamlessly adapting every step of the way. Produce Pro and Caruso continue to have a strong relationship to this day, due to the quality of service and support provided by Produce Pro. For example, Produce Pro's sales order entry and inventory management capabilities have allowed Caruso to easily accommodate the diversification beyond produce and increase in total business. Caruso currently utilizes E-commerce and EDI (electronic data interchange) functions to continue to grow its business.

"We appreciate the many Produce Pro clients who have implemented our system and made it an integral part of their businesses over the last 20-years, but we are especially proud to know that the value we provided Caruso, Inc. all those years ago still remains strong today," said Dave Donat, Produce Pro's President. "The many upgrades and enhancements that we have added over the years are directly attributed to the feedback and best practices of all of these clients, and we continue to seek ways to make our system and services as beneficial and efficient as they can be. Our focus in 2011 is to better communicate to the industry all the tools and resources our system has available for them to make their business better."

About Caruso Inc:

Caruso Inc. is a third-generation, 79-year-old company based in Cincinnati, OH with a second location in Ephrata, PA. Caruso, The Fresh Fruit and Vegetable Company (www.carusofoods.com) is the produce repack division and Caruso Logistics (www.carusologistics.com) is the full-service, third-party logistics division. For more information about how Caruso utilizes Produce Pro's robust capabilities visit www.carusologistics.com/technology

About Produce Pro:

Produce Pro is the industry leader in providing fully integrated, customizable software solutions, training and strategic business consulting to fresh produce businesses in North America. For the last 20 years, Produce Pro has been supporting many of the best-run companies in the fresh produce industry providing an end-to-end solution that includes sales order entry, purchasing, inventory management, routing and logistics, accounting, E-commerce, EDI, document imaging, analytics, and warehouse management.

Web site: www.producepro.com